



Caddboro Bay

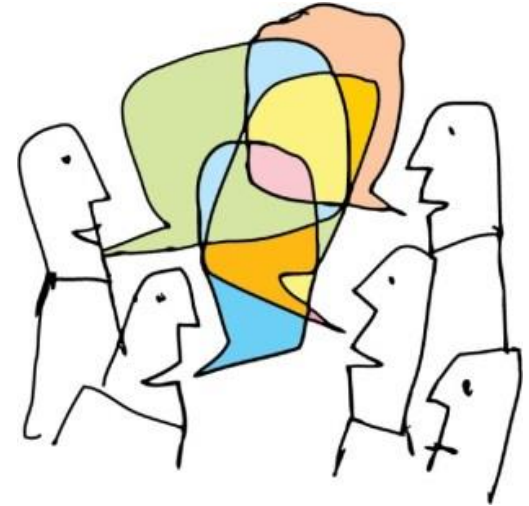
LOCAL AREA PLAN

Advisory Committee Meeting

March 6, 2018

Meeting Purpose

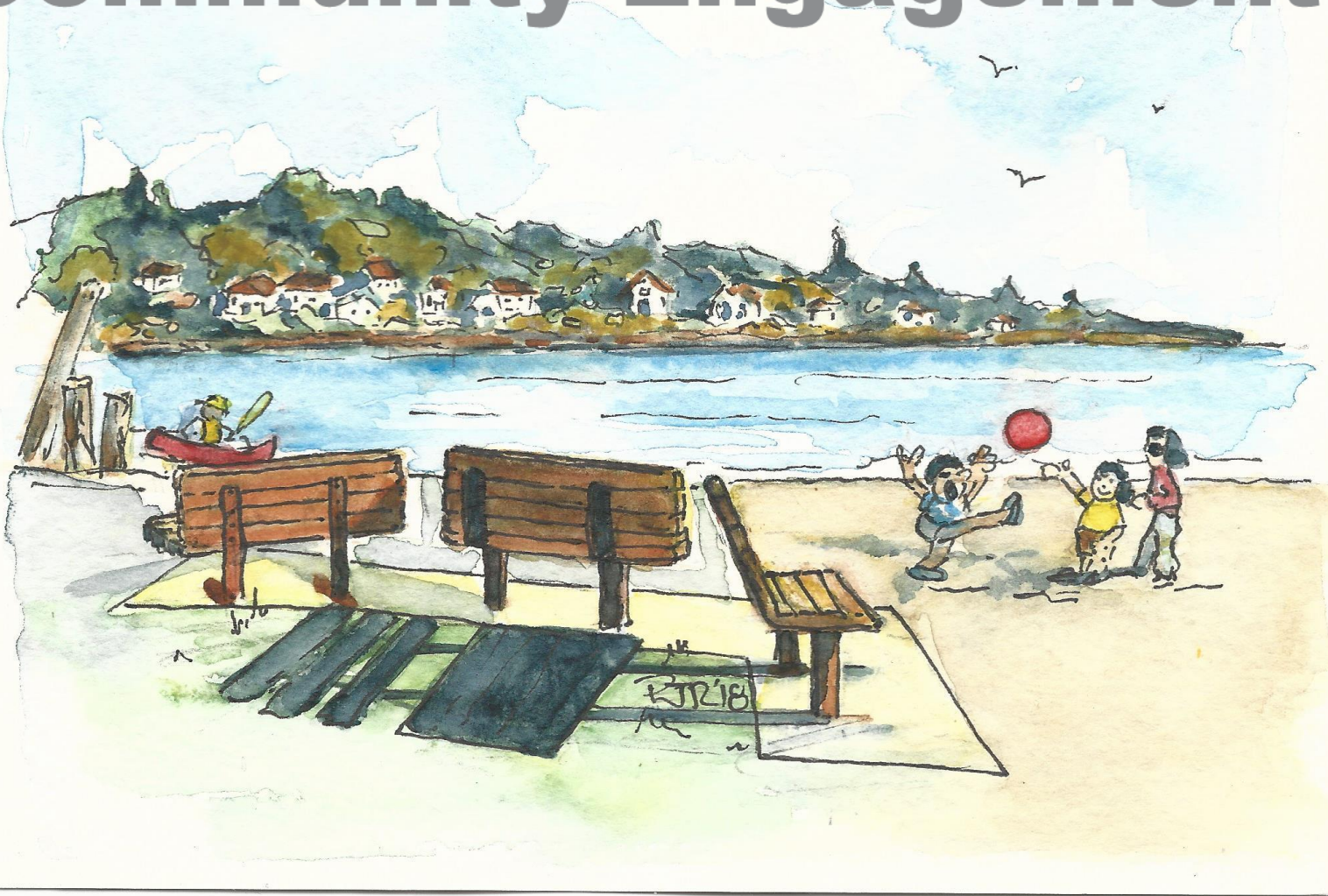
- Saanich Official Community Plan (OCP) overview
- Engaging Cadboro Bay “Who” “What” “Where” “When” “How”
- Discuss our next steps



Community Engagement



Community Engagement



Artwork by Paul Redchurch Goward House Volunteer Artist

Community Engagement

What do we want to accomplish?

We want to be:

- **Inclusive** and reach out to everyone
- **Accessible** for all to participate/ make it easy to participate
- Be **transparent** and **provide information** to facilitate participation
- Provide a space to **explore ideas**
- **Listen** and **respect** opinions and preferences
- Other

IAP2 Spectrum

	INTENSITY OF ENGAGEMENT				
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulation of solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

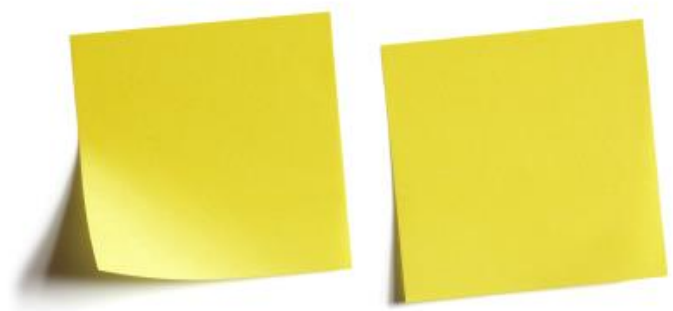


Key Community Stakeholders

- Cadboro Bay residents and the general public
- Local businesses land owners and employees
- Cadboro Bay Residents Association (CBRA)
- Cadboro Bay BIA
- University of Victoria,
- Queen Alexandra Centre/
Children's Foundation/ VIHA,
- Frank Hobbs Elementary,
- Goward House,
- Cadboro Bay Unitarian Church
- St. Georges Anglican Church
- School District No.61,
- BC Transit,
- Capital Regional District
- Gordon Head Community Association
- District of Oak Bay
- Urban Development Institute
- Saanich Advisory Committees
- Others . . .

Sticky Notes

1. Most important People to talk to (3 stickies)
2. Who are the People Usually left out or under-represented in public engagement (2 stickies)



Who Needs to be Involved?

- What do they care about?
- How do we engage this group?
- What barriers do they face to participate?

Group Discussion: 30 minutes



LAP Update - Process



Community Engagement Objectives

Phase 1 - Project Initiation:

Launch project website, meet with key stakeholders, establish the Advisory Committee.

Phase 2 - Community Visioning:

Engage the community on community vision, objectives, issues and priorities.

Phase 3 - Plan Development:

Engage the community on policy options, priorities, and design guidelines for the Cadboro Bay Village area.

Phase 4 - Draft Plan Review:

Engage the community on Draft Plan policies.

Phase 5 - Plan Finalization:

Inform the community when Council will consider the Draft LAP.

Engagement Tools

- Discussion Forum
- Open House
- Community Survey
- Workshops
- Design Charrette/Workshop
- Focus Group Discussion
- Pop-up Events
- Polls
- Walkabouts
- email
- Social media
- Print / posters
- Virtual Open House
- Visual Survey
- World café
- Coffee clatches
- other

Engagement Tools from LAP Update - Terms of Reference

Phase	Level of Public Participation	Primary Engagement Goal	Engagement Tools Examples	Proposed Activity for Cadboro Bay LAP Update
All phases	Consult Involve Collaborate	To obtain advice, creative ideas and feedback throughout the project	Advisory Committee meetings	
PHASE 1 Project Initiation	Inform Consult	To build information base on Local Area and begin to raise awareness of the project	Stakeholder interviews, project updates, social media	
PHASE 2 Community Visioning	Inform Consult Involve	To raise awareness of the LAP process, understand issues and aspirations, engage the community on ideas for the future	Workshops, community surveys, stakeholder meetings, media, social media	
PHASE 3 Plan Development	Inform Consult Involve	To work with community members to develop and refine ideas and generate solutions	Focus groups, working groups, stakeholder meetings, design workshops	
PHASE 4 Draft Plan Review	Inform Consult	To receive feedback from the public on the draft LAP	Open houses, community surveys, media, social media	
PHASE 5 Plan Adoption	Inform	To inform the public of the final Draft LAP and opportunities to make submissions to Council	Public Hearing, media, social media	

What is The Best Way to Engage Cadboro Bay ?

Survey
Open House + Survey
Survey + Pop-ups
other ?



Group Table Discussion: 30 minutes
Reporting: 10 minutes

Next Steps

- ✓ **Form Advisory Committee (February)**
- 2. Public Engagement Strategy Draft (March)**
- 3. Kick-off Event with Gordon Price (March 21)**
4. Baseline Conditions Report (April)
5. Identify Issues & Priorities (TBD April-May)
6. Focus on Village Workshop Charrette (May)
7. Topic Workshops (TBD June - November)



Next Meeting

- Date, time, location, other considerations
- **Topic: Preparing to Engage**

Thank You – see you at the Next Meeting

www.saanich.ca/cadboro





